

## Izertis moves forward in its international expansion with the purchase of Swiss company Digiswit

- Created in 2021, the Geneva-based company offers IT consulting services specialising in IT-4-IT support, systems integration and Legal Tech solutions
- This is the second integration in 2024, following the incorporation of the British company Projecting in July

**04/09/2024.** The **technology consultancy firm Izertis** is moving forward in its international expansion with the acquisition of a new European company: the **Swiss company Digiswit**. The Geneva-based IT consulting company is the **second international integration** this year after the British company Projecting, following the roadmap set out in the 2027 Strategic Plan, which focuses on the European and North American markets. With Digiswit, Izertis strengthens its presence in Switzerland in the pharmaceutical, financial, industrial and food sectors and adds new major European customers.

Established in 2021, Digiswit offers IT consulting services, specialising in IT-4-IT Support, systems integration and Legal Tech solutions. The company's expertise spans the luxury, sports and shipping sectors. It closed 2023 with a turnover of more than 2 million euros and will bring a team of 28 people to Izertis.

"We continue our strong international expansion focusing on the main markets in Europe and North America, which allows us to reach some of the most important customers in Switzerland, as well as to reinforce our presence in sectors strongly represented in that country such as pharmaceutical, financial, food and industrial," says **Izertis CEO and President Pablo Martin**.

Computer engineer **Carlos García, CEO of Digiswit**, expresses his satisfaction with the deal and his thanks to Izertis "for their confidence in our company for their international expansion project. Izertis' support will be essential for us to continue to innovate and expand our

capabilities in the Swiss market. Together we will achieve great successes, explore new sectors and overcome new challenges. It also claims that this integration offers significant "growth opportunities".

Izertis' 2027 Strategic Plan foresees reaching 250 million euros in revenues and 33 million euros in EBITDA by the end of that year. In addition to international expansion, the main axes are brand recognition, progress in differentiation and the jump to the continuous market (listed on the BME Growth since November 2019).

## About Izertis

**Izertis** is a technology consultancy that offers high added value solutions through a complete portfolio of technological and methodological capabilities, standing out in environments such as AI, Cybersecurity, Data & Intelligence, Customer Experience, DevOps, Cloud, Software Engineering, Quality Assurance, Hyper Automation, IT Sourcing, Business Solutions, Blockchain, Project & IT Governance and other enabling technologies for digital metamorphosis processes.

Founded in 1996, **Izertis** currently employs around 2,000 professionals in its offices in Europe and America. In November 2019, it joined BME Growth.

## Corporate Communication

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